



ARMY STRONG.®

Managed Unit Project Account (MUPA) Catalog Information

- Requests from USAREC Battalions routed through Brigade A&PA; requests from USACC Battalions routed through Brigade POC.
- Brigades send to SFC Charles Honaker, MUPA Manager, (502) 626-1113, or DSN 536-1113. E-mail: charles.honaker@usaac.army.mil or E-mail: terry.keeling@usaac.army.mil
- Requests should include as much information as possible, for example: size, mounted, un-mounted, colors, text, grommets, how they will be employed, contact info, etc.
- All items can be customized with contact information (phone #, url, etc)
- This catalog depicts our most common requests; customized orders can be processed for non-standard items.
- For customer supplied images, supply artwork in digital format, 300 pixels per inch (PPI) minimum, or 35mm negatives.
- Note: Brigade POCs are responsible for checking content (text & images) and obtaining appropriate approval when necessary.

Product Information

- **Banners***
 - Vinyl or perforated
 - Various sizes (most common: 2' x 8' or 3'x6'; **maximum width 70"**)
 - Specify if for outdoor use (may need wind-cuts and reinforced grommets)
 - Specify how item will be displayed; ie (hanging, tacked on the wall, etc.) to determine if grommets are needed (grommets placed every 2' unless requested otherwise)
- **Prints***
 - Murals (these are posters larger than 24"x36")
 - Mounted on hard or soft material, or laminated
 - Most popular size: 4' x 6'
 - Laminated murals allow for rolling and easy transport
 - Typically used at job fairs or hung on walls of schools, example would be in JROTC/ROTC classroom
 - Specify how item will be displayed, ie (hanging, tacked on the wall, etc.) to determine if grommets or Velcro will be needed (grommets placed every 2' unless requested otherwise)

**Include contact information you want displayed on each item (school or station name, phone, url, etc)*

Product Information (cont)

- **Prints* (Cont)**
 - **Posters**
 - **Size: 24"x36" or smaller**
 - **Laminated or mounted; specify hard (Celtek) or soft (double laminated)**
 - **Velcro provided**
- **Fence Post Signs***
 - **Made of metal**
 - **Hole at top and bottom for mounting**
 - **Most common size is 18" x 20", but can be made a larger size**
- **Hay Bale Covers* (32"X36" Banner) 8sf**
 - **Made of one-piece vinyl**

**Include contact information you want displayed on each item (school or station name, phone, url, etc)*

Product Information (cont)

- **Yard signs***
 - Made of corrugated plastic (normally 19"X24")
- **License Plates and License Covers***
 - Made of Celtek (5-7/18" x 11-7/8") with holes for mounting
- **Static Clings***
 - Made of plastic cling material (normally 11" x 18") but can be special size
 - Available in perforated for windows
- **Magnetic Signs***
 - Made of magnetic material (normally 11" x 18") but can be a special size
- **Sandwich Signs***
 - Made of aluminum with Celtek graphic inserts
 - Complete system or single replacement panel(s) can be requested

**Include contact information you want displayed on each item (school or station name, phone, url, etc)*

FY10 2'X8' BANNERS

Item #1

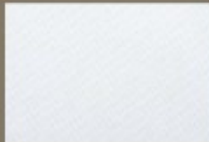


Item #2



ARMY STRONG:

Grommets and
Velcro available
upon request



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER FOR
OUTDOOR USE.
RECOMMENDED
FOR WINDY AREAS

FY10 2'X8' BANNERS

Item #3



Item #4

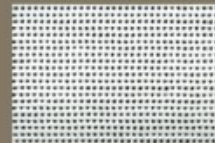


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Velcro available
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VINYL BANNER.
ALL PURPOSE
USE.



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FOR WINDY AREAS

FY10 2'X8' BANNERS

Item #5

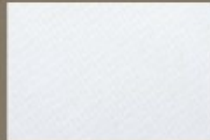


Item #6



ARMY STRONG.®

Grommets and
Velcro available
upon request



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER FOR
OUTDOOR USE.
RECOMMENDED
FOR WINDY AREAS

FY10 2'X8' BANNERS

Item #7

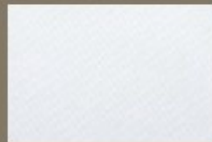


Item #8



ARMY STRONG:

Grommets and
Velcro available
upon request



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER FOR
OUTDOOR USE.
RECOMMENDED
FOR WINDY AREAS

FY10 3'X6' BANNERS



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER
FOR OUTDOOR
USE.
RECOMMENDED
FOR WINDY AREAS

Grommets and
Velcro available
upon request



ARMY STRONG:

Item #9

**STRENGTH LIKE
NO OTHER.**

goarmy.com

CUSTOM TEXT GOES HERE
BATTALION/SCHOOL
ADDRESS
PHONE NUMBER
OTHER



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ARMY STRONG:

Item #10

**STRENGTH LIKE
NO OTHER.**

goarmy.com

CUSTOM TEXT GOES HERE
BATTALION/SCHOOL
ADDRESS
PHONE NUMBER
OTHER

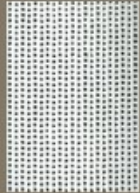


U.S. ARMY
ARMY STRONG:

FY10 3'X6' BANNERS



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER
FOR OUTDOOR
USE.
RECOMMENDED
FOR WINDY AREAS

Grommets and
Velcro available
upon request



ARMY STRONG:

Item #11



Item #12



FY10 3'X6' BANNERS



VINYL BANNER.
ALL PURPOSE
USE.

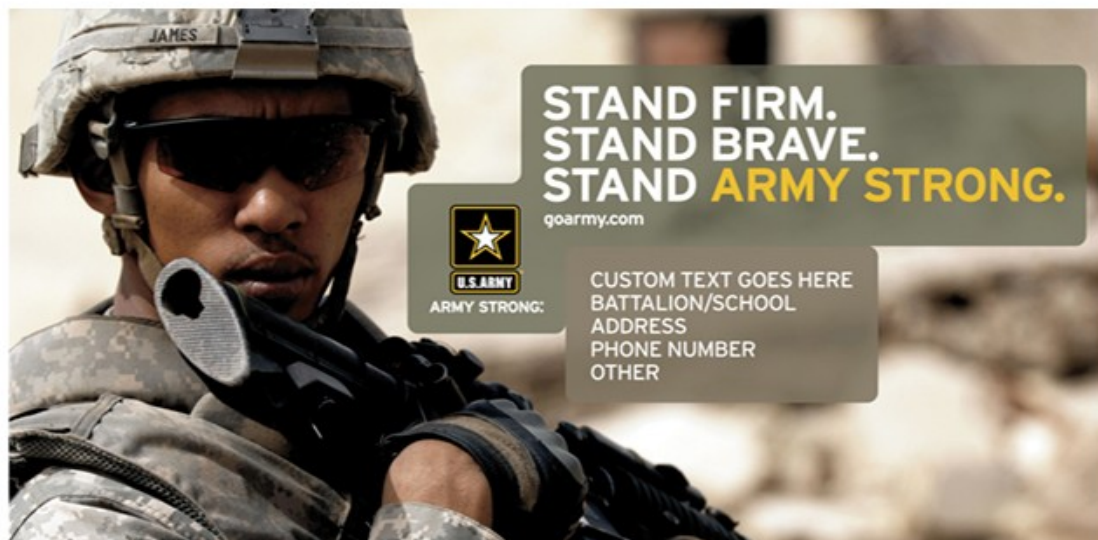


MESH BANNER
FOR OUTDOOR
USE.
RECOMMENDED
FOR WINDY AREAS



ARMY STRONG:

Item #13



Item #14



FY10 3'x8' VALUES BANNERS

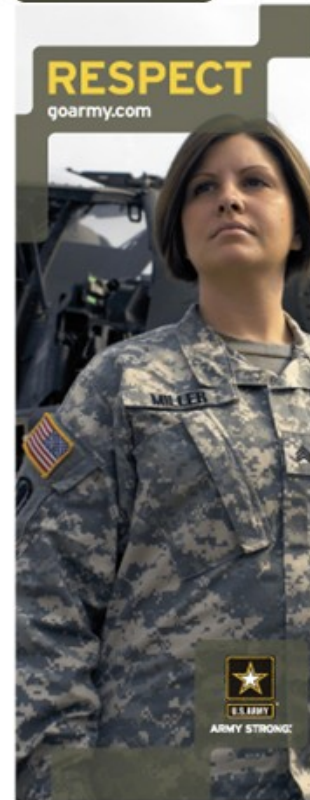
Item #15 A



Item #15 B



Item #15 C

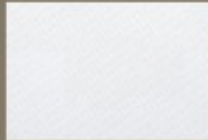


Item #15 D

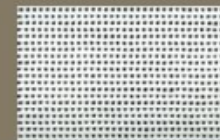


ARMY STRONG:

Grommets and
Velcro available
upon request



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER FOR
OUTDOOR USE.
RECOMMENDED
FOR WINDY AREAS

FY10 3'x8' VALUES BANNERS

Item #15 E



Item #15 F



Item #15 G



ARMY STRONG:

Grommets and
Velcro available
upon request



VINYL BANNER.
ALL PURPOSE
USE.



MESH BANNER FOR
OUTDOOR USE.
RECOMMENDED
FOR WINDY AREAS

FY10 4'X6' MURALS

Item #16 A



Item #16 B



Grommets and
Velcro available
upon request



Item #16 C



ARMY STRONG.

FY10 4'X6' MURALS

Item #16 D



Item #16 E



Item #16 F



ARMY STRONG:

FY10 4'X6' MURALS

Item #16 G



Item #16 H



Item #16 I



ARMY STRONG:

FY10 24" X36" WARRIOR ETHOS POSTERS

Item #17 A



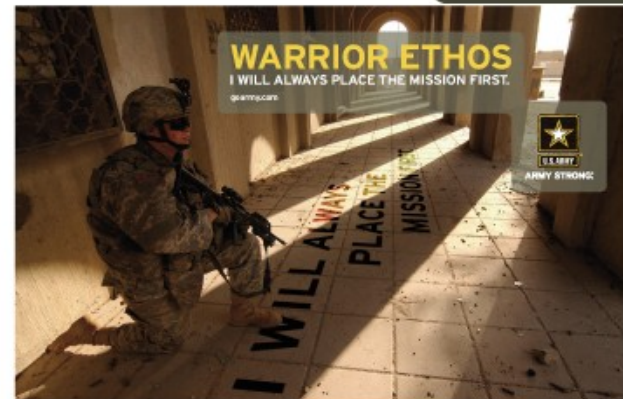
Item #17 C



Item #17 B



Item #17 D



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Grommets and
Velcro available
upon request

FY10 24" X36" ARMY VALUES POSTERS

Item #17 E



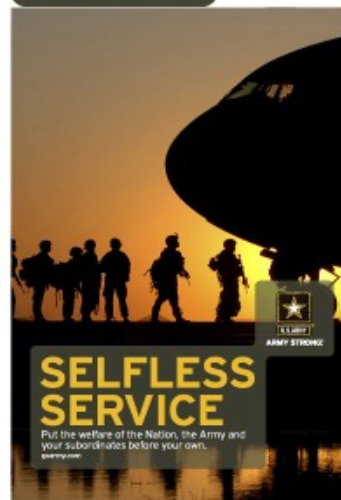
Item #17 F



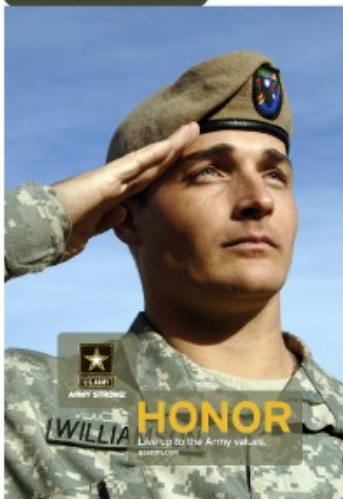
Item #17 G



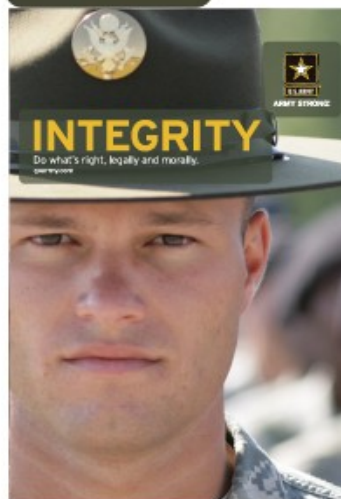
Item #17 H



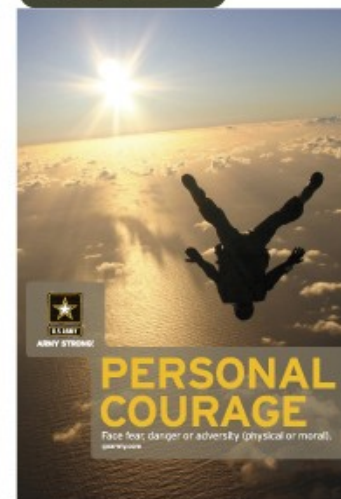
Item #17 I



Item #17 J

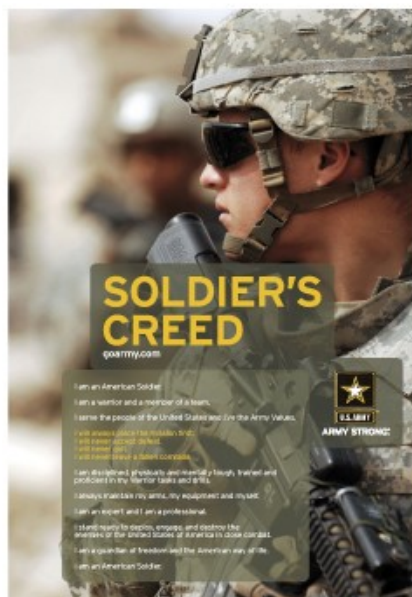


Item #17 K



ARMY STRONG:

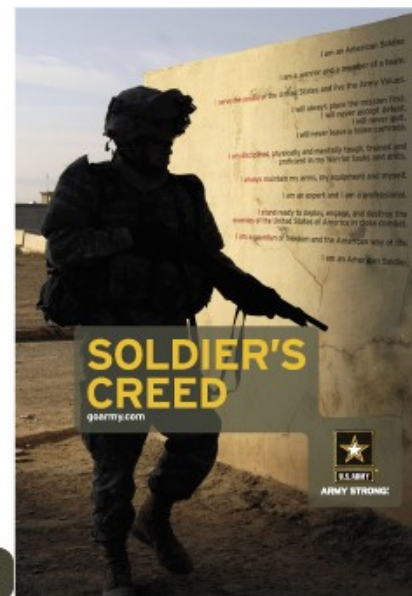
FY10 16"X24" SOLDIER'S CREED POSTERS



Item #18 A



Item #18 B



Item #18 C



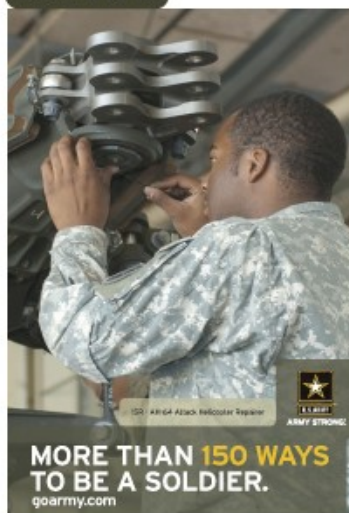
ARMY STRONG:

FY10 16"X24" 150 WAYS POSTERS

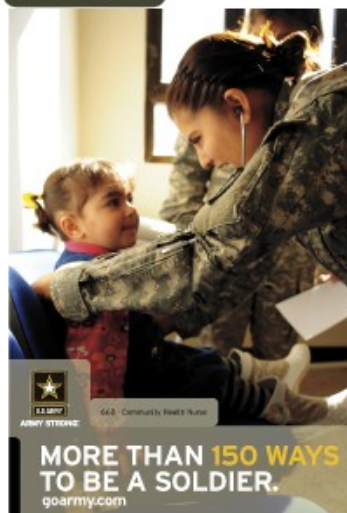
Item #19 A



Item #19 B



Item #19 C



Item #19 D



Item #19 E



Item #19 F



Item #19 G



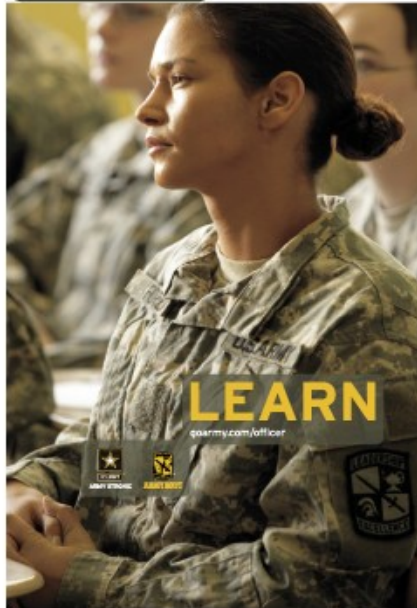
Different MOS's can be substituted dependent on available images.



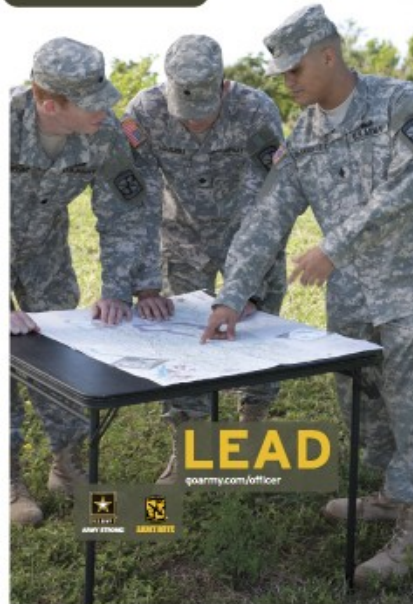
ARMY STRONG:

FY10 16"X24" ROTC POSTERS

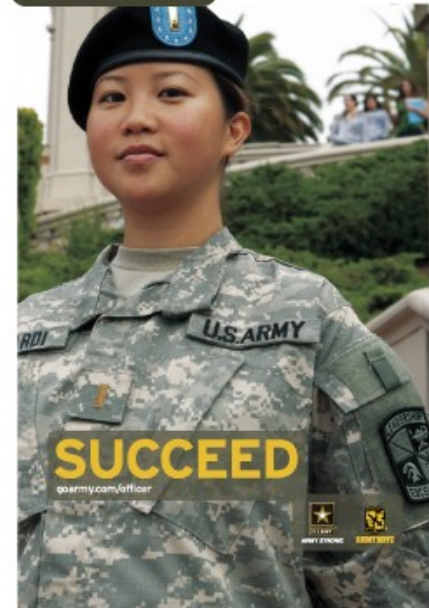
Item #20 A



Item #20 B



Item #20 C



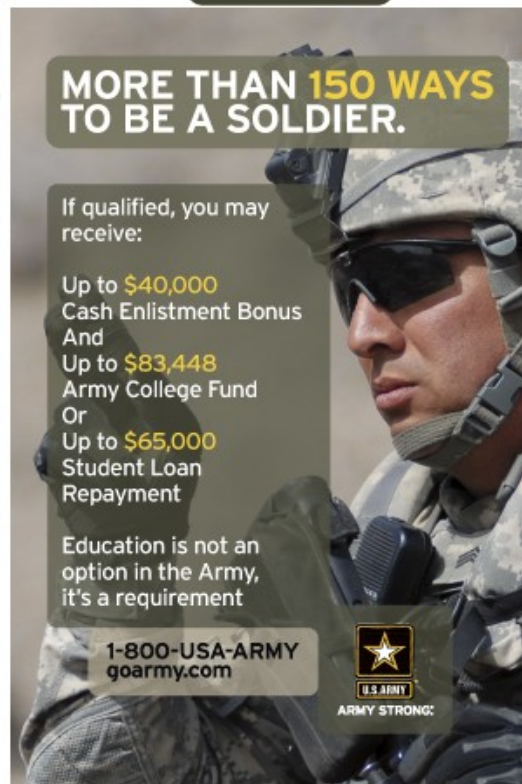
ARMY STRONG:

FY10 SANDWICH SIGNS

Item #21 A



Item #21 B



Item #21 C



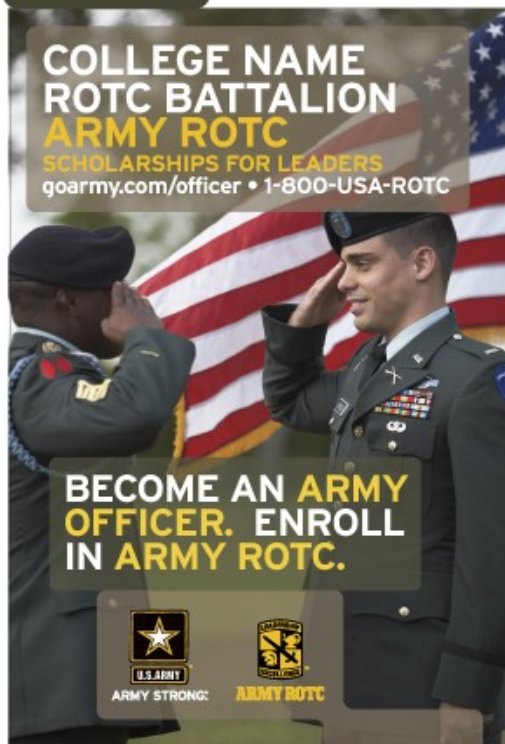
Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG®

FY10 SANDWICH SIGNS

Item #21 D



Item #21 E



Item #21 F



Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG:

FY10 SANDWICH SIGNS


Item #21 G

**MORE THAN 150 WAYS
TO BE A SOLDIER.**

If qualified, you may receive:

- Up to **\$40,000**
Cash Enlistment Bonus
- And
Up to **\$83,448**
Army College Fund
- Or
Up to **\$65,000**
Student Loan Repayment

Education is not an option in the Army, it's a requirement


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1-800-USA-ARMY
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Item #21 H

**WARRIOR
ETHOS**
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I will always place the mission first.
I will never accept defeat.
I will never quit.
I will never leave a fallen comrade.


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Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG®

FY10 SANDWICH SIGNS

Item #21 I



Item #21 J



Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG:

FY10 SANDWICH SIGNS

Item #21 K



Item #21 L



Panels can be ordered without complete sandwich sign system. Provide panel size.



ARMY STRONG:

MUPA: LICENSE PLATES

Item #22 A



Item #22 C

Item #22 B



Item #22 D



ARMY STRONG:

MUPA: LICENSE PLATES

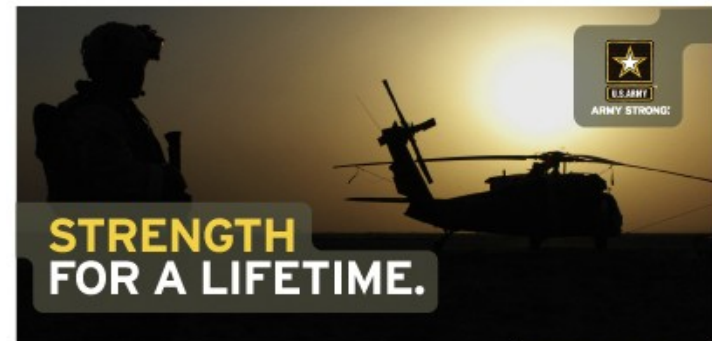
Item #22 E



Item #22 F



Item #22 G



Item #22 H



ARMY STRONG:

MUPA: LICENSE PLATES

Item #22 I



Item #22 J



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ARMY STRONG:

MUPA: LICENSE PLATE COVERS

Item #23 A



Item #23 B



Item #23 C



Item #23 D



Item #23 E



ARMY STRONG.®

FY10 ROTC LICENSE PLATE COVERS

Item #24 A



Item #24 B



Item #24 C



Item #24 D



Item #24 E



ARMY STRONG:

FY10 MAGNETICS AND CLINGS

Item #25 A



Item #25 B



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick

Item #25 C



ARMY STRONG:

FY10 MAGNETICS AND CLINGS

Item #25 D



Item #25 E



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick

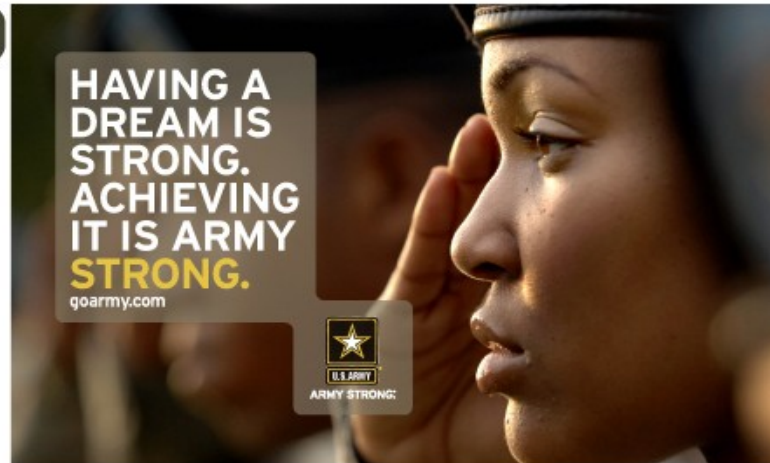
Item #25 F



ARMY STRONG.

FY10 MAGNETICS AND CLINGS

Item #25 G



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick



Item #25 H



ARMY STRONG:

FY10 MAGNETICS AND CLINGS

Item #25 I



Material choices:

1. Perforated Window
2. Reusable Wall
3. Static Window Cling
4. Sticker Pull and Stick



Item #25 J



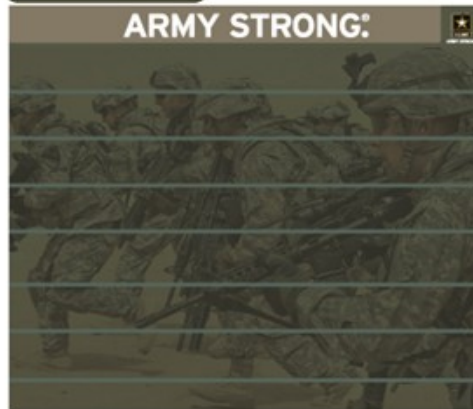
ARMY STRONG:

FY10 FUTURE SOLDIER BOARDS

Item #26 A



Item #26 B



Item #26 C



Item #26 D



Item #26 E



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ARMY STRONG:

FY10 HAYBALE COVERS & FENCE POST SIGNS

Item #27 A



Item #27 B



Item #27 C



← Different MOS's can be substituted dependent on available images.



ARMY STRONG:

FY10 YARD SIGN

Item #28

NOW HIRING

910-764-2113

- Cash Bonus \$40,000
- 30 Days Paid Vacation
- College



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ARMY STRONG.®

CUSTOMIZED TEXT AND/OR GRAPHICS



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